Canary Academy
Sponsorship Package

WHERE LEARNING TAKES OFF!
Package Overview

THINGS WE'LL COVER

- What is CAO
- Our Mission
- Our Programs
- Our Sponsors
CAO is a nonprofit online academy and resource center for homeschool families, ideally families from minority, disadvantaged, or low-income communities and/or backgrounds. We’ve partnered and collaborated with several organizations to help further our mission.
CAO is on a mission to make homeschooling easy and fun for all involved! Homeschooling is a great and effective method of education, but oftentimes, it can be a juggling act for many parents without the right tools. This is because homeschool parents serve in the roles of the administrator, teacher, counselor, advisor, and staff of their students’ education. Hours of research is needed to find and test curricula to make sure it is a proper fit for their students, and there is no wide-scale training for parents to improve their teaching skills and instill best practices. We intend to make things a little easier by providing parents with the tools they need to succeed without breaking the bank. We also provide students with the resources they need to excel.
What We Promise

Affordability
With sliding-scale pricing and scholarships, every family can have this opportunity!

Wholesomeness
All content is vetted and reviewed by real homeschool families and experts for quality.

Unparalleled Accuracy
We have extensively studied and lived by experience to create our programs.
Community training and initiatives (i.e. community events, after-school workshops, etc.) Affordable online courses Personalized advising sessions and curricula matching

OUR PROGRAMS

Customizable online curricula and plans
Assistance with record-keeping and routine planning
And SO MUCH MORE!
Partners and affiliates, in counting.

Note: LUOA is not a partner but we are an affiliate school, meaning we work with them to distribute courseware to our families.
OVER A DOZEN FAMILIES ASSISTED PRE-LAUNCH

EVERY CLIENT HAS RAVED ABOUT OUR PROGRAM AND WE HAVE A 75% RETURNING CUSTOMER RATE.
BUILT BY HOMESCHOOLERS, FOR HOMESCHOOLERS, AND TESTED BY HOMESCHOOL FAMILY.

WE SUPPORT AFRICAN-AMERICAN HOMESCHOoled STUDENTS AND THEIR FAMILIES.
People have always said that it takes a village to raise a child. That vision is what drives us to continue to create, develop, and provide quality educational services to families, regardless of background or socioeconomic status. Our goal is to create a thriving community that provides online courses, instructional materials, educational content, and affordable homeschooling.
Sponsorship Packages:
Mega Sponsor: $20,000-$35,000
Super Sponsor: $10,000 – $15,000
Supportive Sponsor: $100 – $999
# Sponsorship Levels

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<tr>
<th>Supportive Sponsor</th>
<th>Super Sponsor</th>
<th>Mega Sponsor</th>
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<tbody>
<tr>
<td>Advertising on our site</td>
<td>Advertising on our site + newsletter shout-outs</td>
<td>Advertising on our site + video mentions and podcast opportunities</td>
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<tr>
<td>Recognition in our events</td>
<td>Recognition in our events</td>
<td>Recognition in our events + a program named in your honor</td>
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<td></td>
<td>A special event hosted in your honor</td>
<td>A special event hosted in your honor + your name on a scholarship</td>
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<td>A spot within our consultant group, providing input on future endeavors</td>
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Using our database to find and create personalized curricula plans and packages for each student. Simplifying the homeschool search process for many.

**CMCS Program**

**Equity in Homeschool Education Program**

Provides monetary support, workshops, and community events to advocate for homeschooling among minorities and disadvantaged communities.

**Homeschool Marketing Program**

Providing partnerships with other organizations to provide homeschool families with all the resources they need in one location.

**Custom Courses Program**

Using our tested method of eclectic education, families can by get customized curricula and courses.
With your sponsorship, we can continue to support families and homeschooling for years into the future!

A PORTION OF ALL PROCEEDS ALWAYS GOES BACK INTO THE COMMUNITY THROUGH THE SUPPORT OF ORGANIZATIONS LIKE HSLDA AND NBHE.
Where would your sponsorship go?

New partnerships
Providing discounts and growing support for families by partnering with well-known organizations.

Marketing and Events
Providing trainings, workshops, and classes at a low cost for all families, marketing within the community

Improvement and Hiring
Providing useful internships, volunteer experience, and jobs for students and improving the quality of our programs.
Our Reach
THE COMMUNITIES WE WANT TO IMPACT...

MINORITIES
LOW-INCOME
SINGLE PARENTS
NEW HOMESCHOOLERS
Sliding Scale Pricing
Dedicated Staff
Limit Screen Time
Personalized Support
Performance Tracking
Flexible and Community Oriented
Contact Us
LET'S WORK TOGETHER.

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